



# #EPTABricks 2.0

PRODUCT OVERVIEW



The global solution for Internet purchases: whatever you need at any time!

CITY market



OUTDOOR



BACK TO SUMMARY



This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

#EptaBricks  
2.0  
PRODUCT OVERVIEW



# Overview

## The global solution for Internet purchases: whatever you need at any time!

**Click & Collect** → on the website and select your shopping products at the desired place/time.

**#EPTABricks** makes online shopping profitable for retailer, convenient and comfortable for shoppers.

**Responsive** to multi-channel shopping.

**Revolutionary:** new relation between final customers and stores.

**Versatile:** shopping activity placed in unconventional locations (schools, offices, stations).



BACK TO SUMMARY



This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

#EptaBricks  
2.0  
PRODUCT OVERVIEW



EPTABricks has evolved into its new release from both hardware and software stand points. Flexibility, modularity, compactness, easy installation, connectivity, cost, energy, customization are all key elements of improvement for the new model.

**Double columns** TN, AMBIENT, DRY to optimize installation and reduce energy.

**Single column** BT to enhance modularity and flexibility.

**New Master** column, more compact, with 10" screen.

**Reduced columns height** to improve transportation and installation.

**Wi-Fi connection** between columns to speed up installation.

**Auto-configuration** during installation.

**EPTA «all-in-one» board** (acting also as controller).

**ECO-mode** to reduce energy consumption.

**Additional capacity** to store more products.

**Integrated roof**, as optional.

**LED** external lighting, as optional.

**Customization** with decal and/or metal sheet digital printing, upon request.



BACK TO SUMMARY



#EptaBricks  
2.0

PRODUCT OVERVIEW

This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

## For the final Customer:

👍 Possibility to collect goods **anytime**, even **after closing time** (during night, after the shift, during breaks, after working hours).

👍 **No constraints** to stay at home in specific timeslot for home delivery. **No risk** to miss the delivery.

👍 Find the best-located #EPTABricks **everywhere**, near home, on the way from or to workplace.

## For the Retailer:

👍 Reduction of **last mile cost** and **ecological footprint**.

👍 **Complementary channel** to the standard ones, to deploy commercial activities.

👍 **Additional point of sales** closer to the customer, where potentially it is not possible to have a brick-and-mortar store (railway stations, hospitals, schools, tube, offices entrance).



BACK TO SUMMARY



#EptaBricks  
2.0  
MAIN FEATURES

This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

# Main Features

# Flow

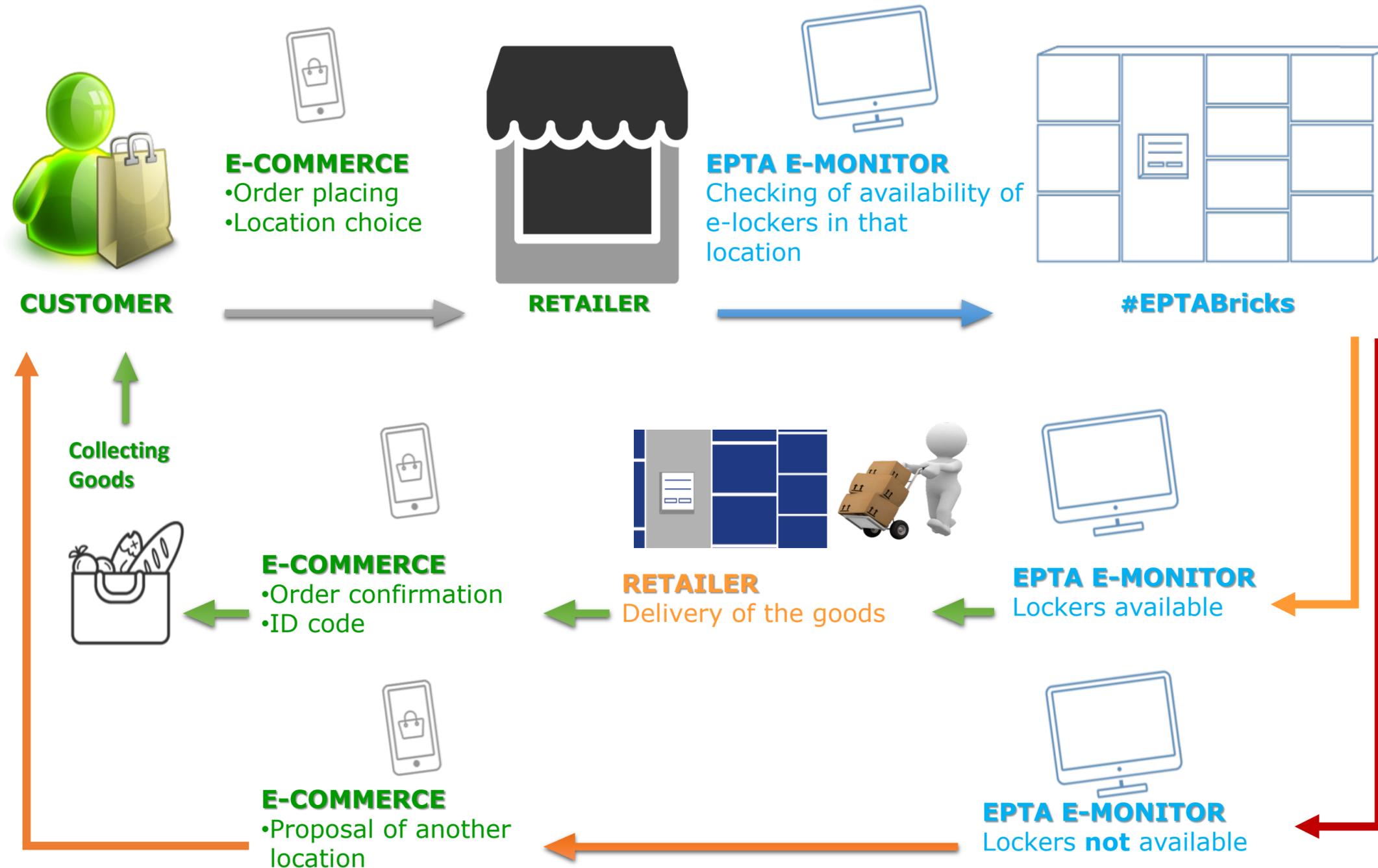


BACK TO SUMMARY



## #EptaBricks 2.0 MAIN FEATURES

This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020



# Main Features

# Versatility

Goods can be preserved at the right temperature:

- Fresh  **#EPTA<sub>fresh</sub>Bricks**
- Frozen  **#EPTA<sub>frozen</sub>Bricks**
- Ambient (only for Outdoor installations)  **#EPTA<sub>ambient</sub>Bricks**
- Dry  **#EPTA<sub>dry</sub>Bricks**

Location can be both:

- Indoor
- Outdoor

Position can be:

- Close to a physical store in a dedicated room, as additional sales channel
- Outside a railway station / tube station
- Close to a hospital
- Near a school



BACK TO SUMMARY



#EptaBricks  
2.0  
MAIN FEATURES

This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020



# Main Features

# Best practices

Example of installations and locations:

1. Indoor close to the main store, at the entrance
2. Indoor in a parking area, below the offices
3. Outdoor close to the main store, in a dedicated area
4. Outdoor close to a hospital
5. Outdoor close to a railway/tube station
6. Outdoor close to offices of the HQ of a company
7. Outdoor close to an industry/production facility
8. Outdoor downtown area, far from the main store



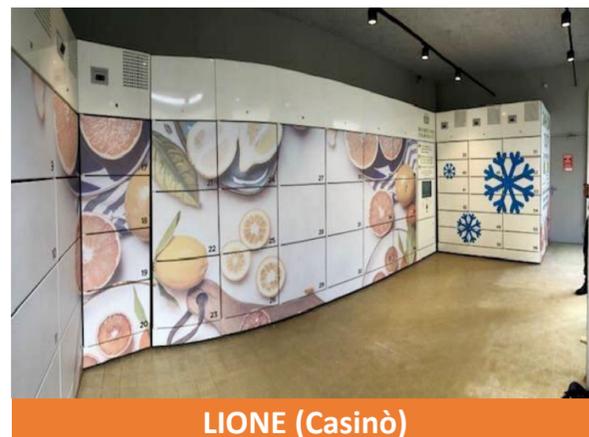
LECLERC (Anglet)



CASINO (PARIGI)



MILANO (COOP)



LIONE (Casinò)



INTERMARCHE'



MILANO (COOP)



BACK TO SUMMARY



#EptaBricks  
2.0

MAIN FEATURES

This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

[www.eptarefrigeration.com](http://www.eptarefrigeration.com)

Epta

